



# GBE

## GLOBAL BUSINESS EXPERTISE

### SKILLS LEARNED

<b>Grammar</b>		<b>Listening</b>		<b>Writing</b>	
<b>Vocabulary</b>		<b>Speaking</b>		<b>Pronunciation</b>	
<b>Leadership</b>		<b>Critical Thinking</b>		<b>Presentation</b>	
<b>Creativity</b>		<p><b>YOUR GOAL</b></p> <p>Understand the world of business, position yourself in the global marketplace, and create exciting career opportunities</p>			

### ADDITIONAL SKILLS LEARNED

- Writing resumes and cover letters
- Dealing with e-communication
- Interpreting business contracts
- Drawing up marketing plans
- Reading economic data and understanding economic releases

### CAREER OPPORTUNITIES

- Office management
- Global consultant
- International trade

### ENTRY REQUIREMENTS

International students must pass the Vancouver International College - Career Campus Entrance Interview AND provide one of the following:

- a recognized international English language equivalency test score, OR
- a pass on our entrance exam; OR
- show proof of one: TOEFL® iBT 61, TOEIC® 650, IELTS 5.5

### GBE COURSES

1. Human Resources Strategies
2. Public Relations Strategies
3. Legal Administration
4. Cost Control Strategies
5. Global Marketing Strategies
6. Business Economics  
+ optional 4-week Practicum

### EXIT REQUIREMENTS

70% average upon successful completion of all in-class courses and optional practicum

### VIC CAREER CAMPUS ADVANTAGES

- Learn to work as a team and improve your skills through close coaching by instructors
- Understand a global perspective first hand with an ethnically diverse student body
- Gain confidence through frequent presentations and a variety of exercises
- Apply classroom theory to real-life situations and case studies
- Enhance your resume and improve your chances of finding a good job in the future

“It seems to me that what distinguishes GBE as a successful program is the fact that we can acquire essential knowledge about business practically from instructors with a lot of work experience. Discussing the topics of the day with instructors and classmates who have various backgrounds always makes me excited and motivated.”

- Kodai, Japan

Students who complete selected courses may qualify for additional certification from the Canadian Institute of Management.



### PROGRAM LENGTH

- 16 weeks + practicum Certificate program
- 20 weeks + practicum Certificate program
- 24-week Diploma program (in-class only)
- Students may register for one course at a time
- 24 weeks + practicum Diploma program
- In Class: 5.6 months - 24 weeks - 636 hours

Students taking a practicum are required to have a work permit. Please visit [www.cic.gc.ca](http://www.cic.gc.ca) for further information.

Subject to Change  
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