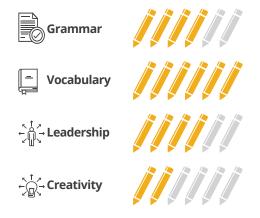
GLOBAL BUSINESS EXPERTISE



SKILLS LEARNED



















YOUR GOAL

Understand the world of business, position yourself in the global marketplace, and create exciting career opportunities

ADDITIONAL SKILLS LEARNED

- Writing resumes and cover letters
- Dealing with e-communication
- Interpreting business contracts
- Drawing up marketing plans
- Reading economic data and understanding economic releases

CAREER OPPORTUNITIES

- Office management
- Global consultant
- International trade

ENTRY REQUIREMENTS

International students must pass the Vancouver International College - Career Campus Entrance Interview AND provide one of the following:

- a recognized international English language equivalency test score, OR
- · a pass on our entrance exam; OR
- show proof of one: TOEFL® iBT 61, TOEIC® 650, IELTS 5.5

GBE COURSES

- 1. Human Resources Strategies
- 2. Public Relations Strategies
- 3. Legal Administration
- 4. Cost Control Strategies
- 5. Global Marketing Strategies
- 6. Business Economics
 - + optional 4-week Practicum

EXIT REQUIREMENTS

70% average upon successful completion of all in-class courses and optional practicum

excited and motivated."

VIC CAREER CAMPUS ADVANTAGES

- Learn to work as a team and improve your skills through close coaching by instructors
- · Understand a global perspective first hand with an ethnically diverse student body
- · Gain confidence through frequent presentations and a variety of exercises

It seems to me that what distinguishes GBE as a successful program is the

fact that we can acquire essential knowledge about business practically from instructors with a lot of work experience. Discussing the topics of the day with instructors and classmates who have various backgrounds always makes me

- · Apply classroom theory to real-life situations and case studies
- Enhance your resume and improve your chances of finding a good job in the future

PROGRAM LENGTH

- 16 weeks + practicum Certificate program
- 20 weeks + practicum Certificate program
- 24-week Diploma program (in-class only)
- Students may register for one course at a time • 24 weeks + practicum Diploma program
- In Class: 5.6 months 24 weeks 636 hours

Students who complete selected courses may qualify for additional certification from the Canadian Institute of Management.



- Kodai, Japan

Students taking a practicum are required to have a work permit. Please visit www.cic.gc.ca for further information.

> Subject to Change Updated: January 2018

